

# Wood News

## Bewitching beauty

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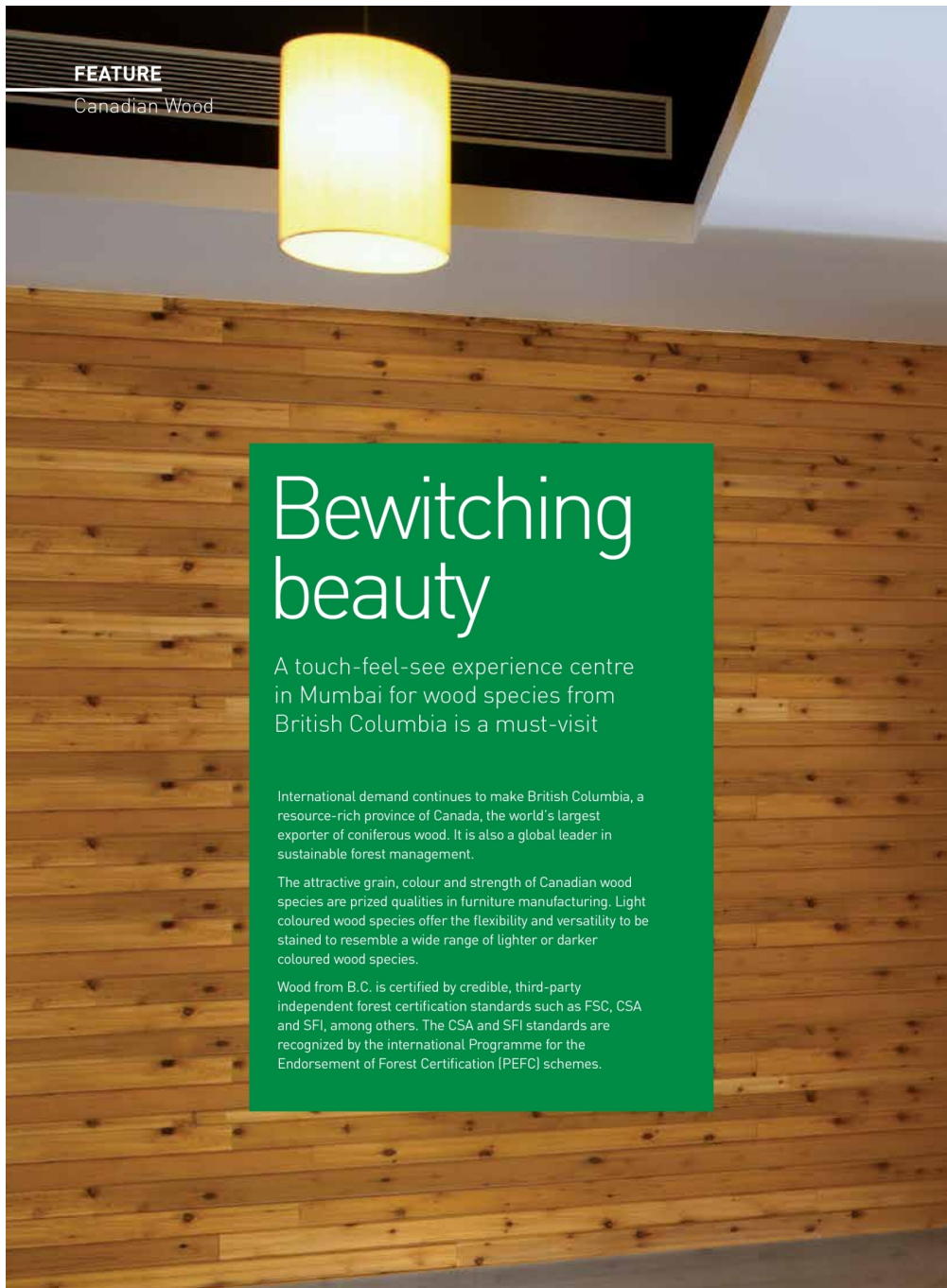
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FEATURE

### **Canadian Wood**

has bewitching beauties



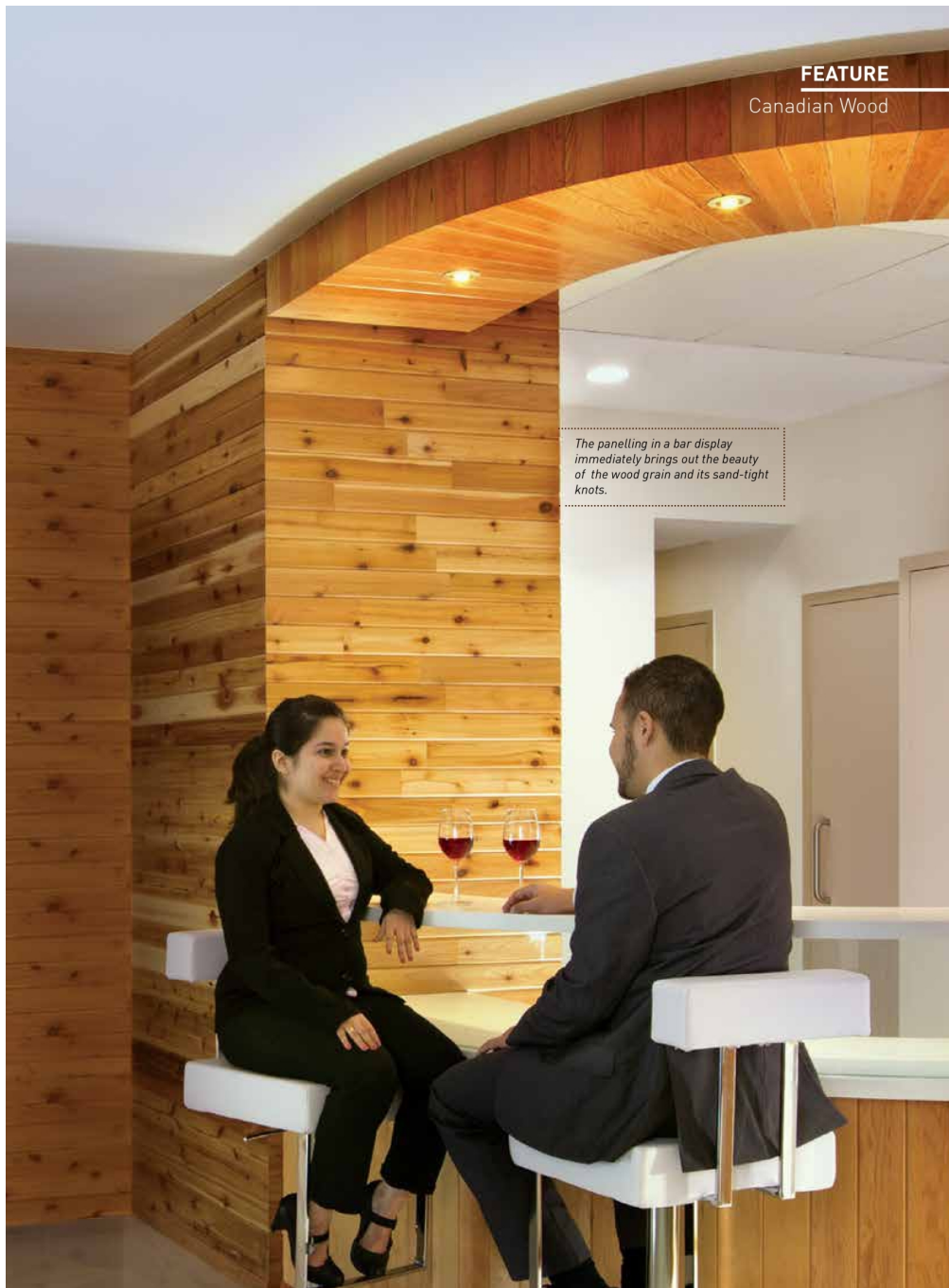
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### FEATURE

#### Canadian Wood

##### Suitable Species

Canadian wood species can be used to create intricate, carved or contemporary designs to suit the customer's needs. The wood's properties make it ideal for interior uses, as well as the demanding requirements of windows and exterior door applications.

As consumption of wood increases in India, the Canadian province of British Columbia presents a viable and suitable alternative to increasingly scarce tropical hardwoods. Douglas Fir, Spruce-Pine-Fir (SPF), Western Hemlock, Western Red Cedar and Yellow Cedar have been identified as being particularly suited to Indian climate and in their various applications in interiors, outdoors and structural uses.

These species have density values lower than most hardwoods, making it easy to face-laminate, edge-glue and/or finger-join, to make large or small cross-sectional window and door elements. They are also ideal for wood interior design, mouldings, trim and other architectural decorative features.

Forestry Innovation Consulting India Pvt. Ltd. (Canadian Wood) is a not-for-profit market development agency for Canadian lumber. Its mandate is to lead research to identify new opportunities for Canadian wood products and companies in India.

In November last year FII-India inaugurated an exclusive audio-visual display centre featuring varied applications of their wood species and

new-age technologies in the wood business. The centre is spread across 1,300 square feet in the heart of Mumbai's commercial district.

FII-India's world-class team of wood experts can assist architects, interior designers, turnkey contractors, solid wood products manufacturers or real estate developers with technical advice: from choosing the right specie to the grade and size of lumber, depending on the intended use. All of this at no cost!

##### Charmed world

Entering the office-cum-display centre you are transported to a different world! The wall panelling is Western Red Cedar, the roof sports SPF panels, and the furniture is from impressively stained Yellow and Red Cedars.



SPF and Western Red Cedar adorn the roof and walls of the reception.



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*The conference room has a huge table and wall panelling fashioned out of Hemlock.*



*The Douglas Fir Room is so named after the use of the species in the wall panelling and table.*

The latter are also suitable for the outdoors, being naturally resistant to termite and fungus infestation. The sand-tight knots in some of the panels – retained on purpose to demonstrate their durability and inherent beauty – become part of the grain and do not come off.

The adjoining two rooms are named after the wood they are furnished with! The Hemlock Room can seat a dozen people, has wall panelling and a huge conference table made from the species. The smaller Douglas Fir Room sports a table and stained wall panels made from that species.

Nearly all doors and door frames have been fashioned out of Yellow Cedar. Most office furniture and wall panelling also employs one of the xx species of Canadian wood suitable for Indian climatic conditions. What better proof of their dependability and durability?

The display centre has at its heart a pergola, outdoor decking, and a bar made from Yellow Cedar, Douglas Fir and other species. There is also an impressive array of doors, windows and home furniture – from dining sets to beds, tea tables and sofas to wall cabinets – all designed and made by Indian manufacturers!

To meet the team of FII experts, view Canadian wood species and check out exciting products made by Indian manufacturers, call 22-49221600 or write to rowena.desouza@bcfii.in.

*On display is furniture designed and manufactured in various Indian factories, a true testimony to the adaptability and suitability of Canadian species.*



*All office furniture and storage units and wall panels are made from various species of Canadian wood.*

