

'Soft woods' are perfect fit for architects



India is certainly one of the faster growing economies in the world today. Initiatives being taken by the current government to accelerate economic growth appear to be moving in the right direction. As the country grows, the need for raw materials increases exponentially, an uninterrupted and reliable supply from sustainable sources is required for materials that are eco-friendly.

Wood is one such raw material. But India's forests have been over-logged and are now protected. The availability of tropical hardwoods from traditional

sources outside India has also been declining steadily due to rampant deforestation.

As such, imports of conifers (often referred to as "soft woods") have been increasing, and today that figures stands at over 35% of the total wood imported into India. It is estimated that 50% of India's solid wood requirement of over 15 million cubic metres per annum is met by imports, which is poised to further grow.

One potential source for import of wood is Canada, which has over 10% of world's total forest cover and a remarkably successful system of sustainably managed forests in place. Conifers are easy to work with and stack up extremely favourably against traditionally used hardwood species in terms of strength, durability and reliability.

I thus see IndiaWood-2016 as an ideal platform for architects and interior designers, to witness different wood species and products, designed and made by some of their peers and leading manufacturers in India.

Biesse-India

IndiaWood is a very strong platform in the woodworking industry to communicate with target customers. Over the years we have seen a substantial improvement in both the quality and number of visitors, which is a clear message that there is a whole world of opportunities open in India that need to be tapped. We are noticing a good 25-30% increase in unique visitors, which provides a solid base for the sales team during the entire year. IndiaWood also plays a vital role in creating awareness about woodworking technologies among Indian customers.



Mr. Pranesh Chhibber

Country Director, Forestry Innovation Consulting India Pvt. Ltd.



Mr. Gustavo Milazzo

GCM Trade

It is our first time at IndiaWood. We chose it because the show was highly recommend by our Indian customers as the main wood exhibition of the country. We have a high expectations to meet potential buyers and develop long-term relationships.



We have grown 50-75% on account of our repeated participation in IndiaWood.

Mr. Ashish Dalmia

Soham Brothers



Mr. M. Rajeev

Aica Laminates India Pvt. Ltd.

We have been able to achieve better exposure, particularly with the OEM segment, on account of participating in IndiaWood.



Homag Group has been participating in IndiaWood since 2002. Our participation has helped the group to penetrate new markets.

Mr. Govind Assudani

Homag India Pvt. Ltd



Mr. T. Gopi

Woodtech Consultants Pvt. Ltd.

IndiaWood has always been our major platform to showcase our technology and new machines. IndiaWood has attained a very high position in the last decade. With every edition of IndiaWood, we grow by 10-20%.



Participating in IndiaWood certainly helps because all stalwarts and new entrepreneurs make it a point to visit the show to update themselves about trends and get a vision of products available in the market.

Mr. Nitin Vaze

Sleek Boards India LLP



Mr. Ashish Chopal

Chopal Timber Company (Sagar Plywood)

After getting a good response from DelhiWood 2015, we decided to participate in IndiaWood to mark our presence in South India.