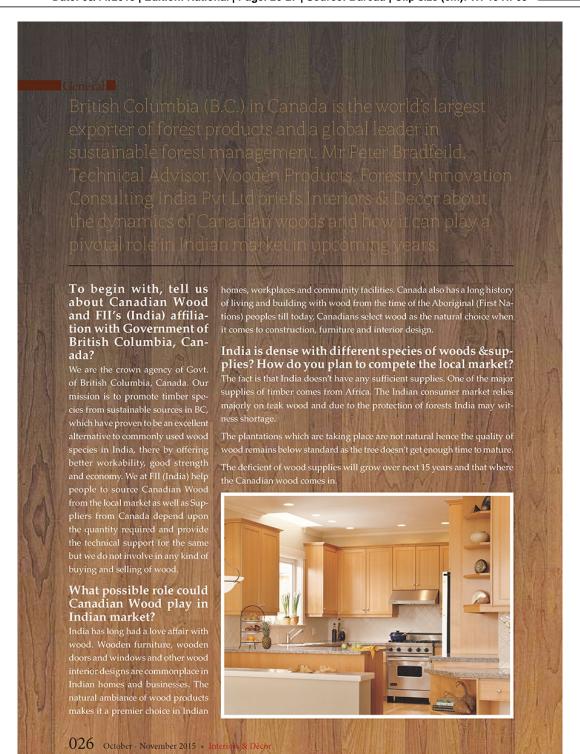
Interiors & Decor

Dynamics of Canadian woods

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We look forward to create Canadian wood market share here in India. We see a strong potential in India as the wood has been of traditional & cultural importance

How essential could Canadian Wood be for Indian furniture market?

In furniture products, customers focus on beauty of design, functionality, appearance, and strength. Manufacturers of furniture for the Indian market have a long tradition of working with wood species to create highly crafted pieces that are passed down through the generations. Today's modern customers want to have the same high quality wood furniture with modern sleek designs and quick easy installation.

Attractive grain, colour and strength are wood qualities prized in furniture products. Light coloured wood species offer the flexibility to remain light in colour or to be stained to resemble a wide range of other species which are darker in colour. Whether it is light or dark coloured furniture, it is all a matter of what is currently in style in the market. Most of the wood species from British Columbia (B.C.) that are available in India are light in colour when compared to the traditional wood species historically used by Indian craftsmen. Therefore, they have high versatility as they can be given clear or light lacquers to maintain their lustrous lighter sheen, or be stained to mimic a variety of well known species such as Teak, Sheesham, or Sal.

Western red cedar is one B.C. species with a naturally darker finish which is highly prized for its deep rich colour. The most versatile furniture wood species from B.C. is western hemlock as it machines, glues, sands, and finishes well and is non-resinous. It has straight grain which permits planing to a fine finish, and is free of grain tear-out which is often found with wood species with spiral or interlocked grain such as those found in

some tropical hardwoods. The closed grain characteristic of western hemlock produces a finish that does not require filling or extensive preparation before a coating is applied. Douglas-fir machines well, although it needs to be kiln dried properly so that the resin is set or crystallized. Its grain is also closed and it offers

the same benefits as noted for western hemlock. For outdoor furniture western red cedar is an ideal wood on account of its workability, attractive colour, its natural durability, and scent similar to Deodar (Cedrus deodara).

Could you name few countries to which Canadian Wood is exported?

The West Coast area of British Columbia in Canada has wooden resources in abundance i.e. 10 per cent of world's forest. British Columbia has been exporting woods to different parts of the world including Europe, Australia, including United States and many more. Canada has built powerful market with Korea, China & Japan.



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