

# FII-India celebrates 4th anniversary



*(L-R) Mr. Pranesh Chhibber, Country Director, FII-India; Mr. Gurpreet Singh of Aakar Architects; Mr. Peter Bradfield, Technical Advisor, Canadian Wood; Mr. Michael de Jong, Finance Minister, British Columbia; Mr. Jordan Reeves, Consul General of Canada in Mumbai; Mr. Ankush Seth of Mobel Techniks; Mr. Srikanth Srinivasan, President (Procurement) for Puravankara Projects; Mr. Michael Loseth, CEO of FII; and Ms. Nirmala Thomas, Director (Market Development) for FII.*

Canadian Wood, represented in India by Forestry Innovation Consulting India (FII) Pvt. Ltd., celebrated its fourth anniversary in India on October 25, at its display centre in Mumbai.

Present at the event were Mr. Michael de Jong, Minister of Finance, British Columbia, and senior industry leaders from real estate, architecture and woodworking in India. The evening was hosted in partnership with the Consulate General of Canada in Mumbai.

The event also showcased success stories of usage of Canadian wood in major residential projects in India.

Mr. Pranesh Chhibber, Country Director, FII-India, said that while India's total forest cover is approximately 7 million square km, which is 21.34% of its total land area, it had suffered rampant deforestation in the last century.

"With higher consumption, fuelled by increasing affluence of its middle class, the trends indicate the country will have to rely on imports to meet its needs. Canada is thus well positioned as a long term reliable source," he said.

FII-India, funded by the government of British Columbia, Canada, represents Canadian wood in India and works closely with architects, manufacturers, importers and real estate developers to provide technical and procurement assistance.

*([www.canadianwood.in](http://www.canadianwood.in))*