

FII celebrates fourth anniversary in India



Key members of team Canadian Wood and their partners with Minister Michael de Jong.

Canadian Wood, represented in India by Forestry Innovation Consulting India Ltd (FII), celebrated its 4th anniversary in Mumbai in the presence of Michael de Jong, Minister of Finance, British Columbia, Canada, and senior industry leaders from real estate, architecture and woodworking. Besides success stories of the usage of Canadian Wood, the highlight was the revelation that 14,000+ doorframes

made in Yellow-Cedar wood are being used in three large-scale residential projects – Provident Sunworth, Purva Westend and Purva Windermere – by Puravankara Projects in Bengaluru and Chennai. Pranesh Chhibber, country director, FII India said, “India’s forests have been protected for some time and

the total forest cover has stopped decreasing. While some gains have been secured, this still does not meet the increasing demand for wood. Canada is well positioned as a long-term reliable source. It has over 10% of the world’s total forest cover, with British Columbia alone accounting for over 50% of Canada’s total lumber exports with zero deforestation over last two decades.”