

*World Leader and Largest Exporter
of Sustainable Forest Products
British Columbia (BC)*



Pranesh Chhibber
Country Director, FII India



British Columbia (BC), Canada, has more certified forest land than any other wood supply regions in the world, making it a leader in sustainable forest management. Only a fraction of one percent of the total forests is harvested per year and three new trees are planted for every single tree harvested. This results in 200 million seedlings planted annually.

BC's forest products are certified to the standards of PEFC (Programme for the Endorsement of Forest Certification) or FSC (Forest Stewardship Council), which is highly valuable for green building rating systems such as LEED, IGBC and Griha.

Wood from British Columbia is now available in India.

Forestry Innovation Investment (FII) is the crown provincial agency charged with maintaining and expanding markets for BC forest products. Headquartered in Mumbai, Forestry Innovation Consulting India Pvt Ltd (FII India) is a non-profit market development agency for Canadian Wood lumber primarily from BC.

The wood varieties of Douglas-fir, Spruce-Pine-Fir (SPF), Western Hemlock, Western Red Cedar and Yellow-Cedar are perfect for applications in India across furniture, doors (solid and flush), door jambs, doorframes, windows, interiors and millwork, specialty outdoors and structural purposes.

Canadian Wood's exclusive audio-visual display centre



Solid wooden furniture made in Western Hemlock by Ekbote Furniture, Pune



Kiln dried, heat treated Yellow-Cedar delivers strong, no warpage and termite resistant door frames



Any outdoor projects such as this pergola is ideal in Western Red Cedar – which is termite, rot and decay resistant



Interactive Canadian Wood Display Centre, Mumbai

is spread across a sprawling 1600sq ft space in the heart of Mumbai's commercial district. The aim is to help designers, contractors and procurement professionals understand versatility and new-age technologies in the wood business, design and build innovative interiors and wooden structures using sustainable, certified wood products.

FII India's team of wood experts supports manufacturers, builders and real estate developers, architects and interior designers understand the working and performance aspects of the five species and help them identify the right variety and grade for user's

applications. FII India helps users find a steady supply of Canadian Wood species by connecting them to stockists and traders. They also help stockists, traders and importers establish a long-term supply chain with lumber companies and suppliers in BC to procure Canadian Wood directly.

There is an interactive consultation on wood building systems and specific product applications at the Canada Pavilion of Delhi Wood 2017, which will be held at the India Expo Centre and Mart, Greater Noida from March 1-4, 2017.

Contact details: E-mail: info@canadianwood.in; Call +91 22 49221600