

# Wood Is Good Design Competition 2018 Delhi Edition

Wood Is Good Design Competition 2018 is one of India's premier furniture design competitions, organised by Canadian Wood, in association with FOAID. This annual design competition creates an opportunity for architecture students to showcase their talent through unique woodworks, all of which are created using wood that is sourced exclusively from Canada's sustainable forests.

Every year, the aim of this competition is to uncover budding design talents, as well as credibly showcase the versatility of products that can be wrought using a single species of Canadian wood. This year, the species of choice was Western hemlock.

## About Western Hemlock

Western hemlock is an outstanding wood for solid-wood furniture & interior designing. It has garnered worldwide renowned for its even density & excellent machining properties. Western hemlock has been firmly established as an excellent wood for mouldings and interior wood working.

## The Challenge

This year, the third edition of this competition challenged teams to design multi-functional furniture products targeted to end users. Participants could create a single product or a cluster, using given quantity of wood.



The event was judged by esteemed jury members Arun Kumar Bij, Gurpreet Singh and Mohanbir Singh

## Participating Teams

- Amity School of Architecture and Planning, mentored by Ar. Kapil Aggarwal
- JamiaMillialIslamia University, mentored by Ar. Anika Mittal Dhawan
- GD Goenka School of Architecture and Planning, mentored by Ar. ParvezAlam
- AD Design School, mentored by Ar. Rajeev Agarwal
- Apeejay School of Architecture and Planning, mentored by Ar. NiranjnBhowal

## Real-time Collaboration

Through Wood Is Good design competition, third year students of the participating teams were given a chance to work under expert guidance of India's top architects as their mentors to discuss their projects and gain feedback.

## Presenting Ideas

Students had four weeks to create their projects and were guests at the FOAID, where they displayed their furniture and discussed the inspiration and the process behind their design. They also spoke about why their design was relevant as a need in the current furniture market.



**Winner**

## Amity School of Architecture and Planning, Noida

The winning team concept was Andrea's Rose which is a form of origami that involves fractals that give it the repetitive pattern. The furniture is made to look like a simple geometric flower. Each component is based on simple geometric shapes. The emphasis is laid on using simple shapes so as to showcase the texture of the hemlock. The composition opens up to accommodate four seating, one rack, one cabinet, a central table and some other storage spaces. The model can be used at an office as a work space or at a residence as a simple interaction space.

The other two runners up teams were GD GoenkaSchool of Architecture and Planning and JamiaMillialIslamia University, respectively

## Upcoming edition

Following the grand success of the Delhi edition, the second leg of Wood is Good design competition 2018 will come to Mumbai on the 7th and 8th of December, at the Festival of Architecture and Interior Designing (FOAID). Stay tuned to our Facebook page for further details.

