



## WOOD REVOLUTION

Building taller with wood is not only achievable, it's already underway. Thanks to advanced construction technologies and modern mass timber products, such as glued laminated timber, cross laminated timber and structural composite lumber, it is fast becoming the new trend. The reduced carbon footprint and embodied / operational energy performance of these buildings is appealing to everyone seeking to live a more sustainable life.

## Using wood over steel and concrete means cutting down trees. Isn't that harmful to the environment?

Steel and concrete together represent approximately 11% of mankind's greenhouse gas emissions. This increases the urgency in choosing materials that emit low levels of carbon dioxide. Wood, when built with and not burnt, stores carbon dioxide instead of releasing it into the air. British Columbia (B.C.), Canada is a world leader in sustainable forest management. For every tree harvested, 3 are planted in its place and nurtured till maturity.

## Are you seeing a shift in the mindset of regulators and town planners going pro wood?

Building codes that did not allow wooden buildings to have more than four storeys were created due to misconceptions. Stringent earlier, these codes are now reopening opportunities to construct wooden skyscrapers in different countries.



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