

Furniture Trends & Canadian Wood

We all know that the furniture industry in India has been highly fragmented, with many small carpentry shops in the unorganized sector dotting the landscape across the country. However, it is heartening to note the recent trend of serious entrepreneurs entering the industry by infusing investments to mechanize and modernize the industry. This has helped expand the organized sector in the furniture industry, thereby providing better value to customers and generating employment for the well-skilled workforce.



Douglas-fir dining table

Government initiatives like 'Skill India' are playing an important role in preparing the workforce for the woodworking industry. On the other hand, increased awareness of global trends is influencing furniture design

and finishes. These have helped to meet the increasing consumer aspirations and expectations.

The Indian wooden furniture market comprises residential, office, school, recreational, retail, hotel and restaurant for both indoor and outdoor applications.

We are delighted to note the increasing trend of using Canadian wood species by project managers and manufacturers in their projects. Amongst many reasons cited is the availability of duly graded, sized and seasoned wood from Canada. It helps reduce material wastage besides being stable and easy to work with, thereby reducing labour fatigue and boosting productivity. Also, conscious consumers have started asking for furniture made with wood from sustainable sources. This works very well for Canadian wood since all its lumber species are certified and are sourced from sustainably managed forests.

Canadian Wood promotes five distinct softwood wood species in India namely Spruce-pine-fir, Western hemlock, Douglas-fir, Yellow cedar and Western red cedar. Each of these species are suitable for a wide range of indoor and outdoor applications.

Vintage : Consumer trends are increasingly showing an inclination for vintage look furniture that blends traditional designs with modern materials and functionality. Traditional design styles are instantly recognizable and guaranteed to look stylish for years to come. While the last decade was all about furniture that adhered to clean straight lines, now curves have returned. And 2022 will see more rounded shapes and stylish looks.



Douglas-fir bar furniture

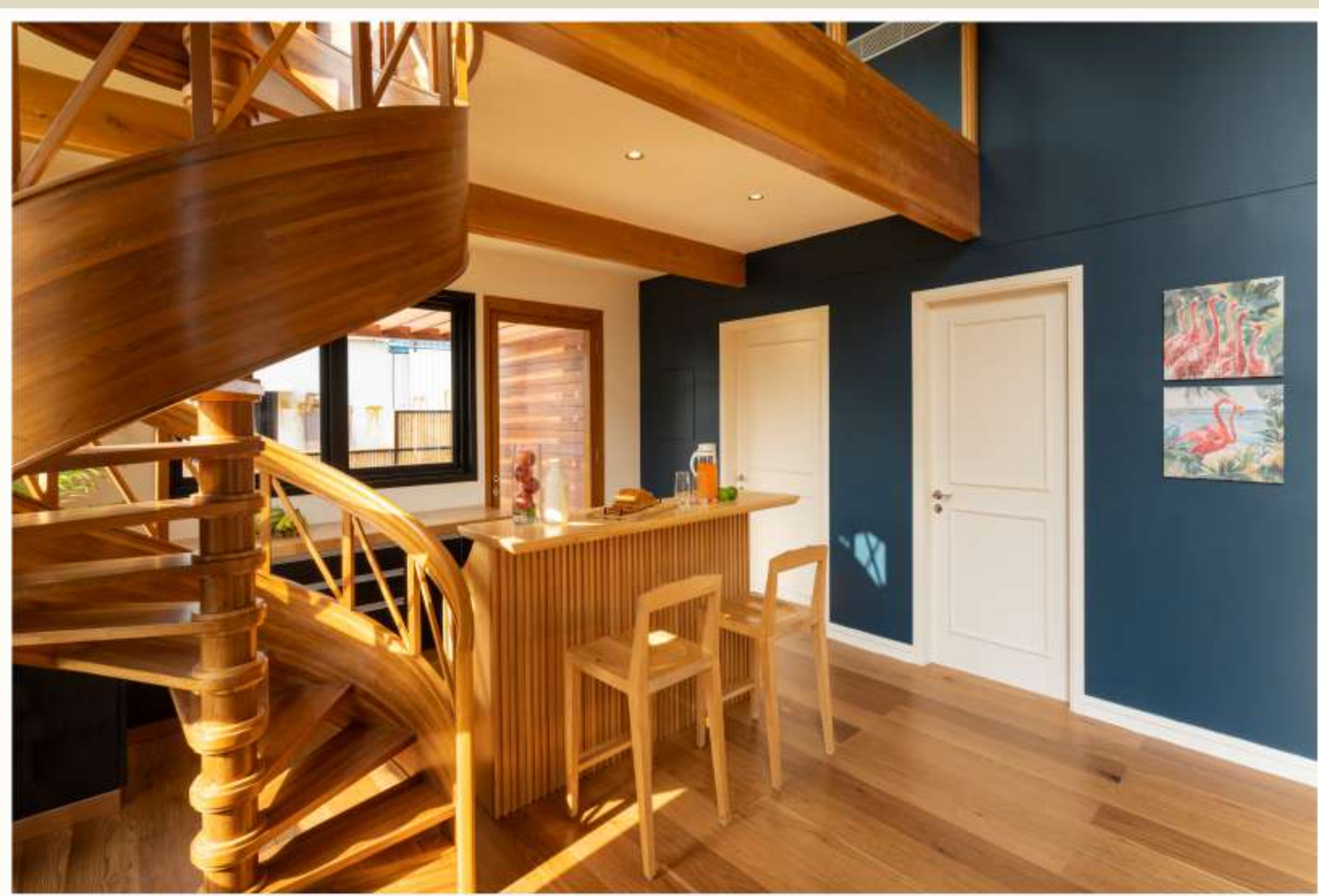


Hand painted Western hemlock furniture

Bespoke: The rise in the popularity of the vintage furniture trend has also led to the revival of traditional craftsmanship. More and more designers and manufacturers have realized that the traditionally crafted furniture will also generate employment for local craftsmen and skilled workers.



Hand-crafted chest of drawers made with Western hemlock



Contrast with bold coloured wooden walls and door to match the room furniture

Bold: The first thing that makes a home beautiful is the colour scheme of its interiors. Painted rooms demand furniture that would match the beauty of the colours on the walls and ceiling. Furniture in complimentary tone and finishes sets the mood of the surrounding spaces. And Canadian wood species are adept at adopting any finish or stain, both subtle or bold.

Natural: One of the responses to the COVID-19 pandemic has been the emerging need for homes to be serene and relaxing, a kind of sanctuary for people with stressed lives. Along with being functional, people want their homes to be uplifting and comforting. And what better choice of material than wood. Wood due to its natural beauty provides a feeling of wellness to the human mind. The health benefits to humans on account of living in wooden homes or surroundings are well established.



Western red cedar pergola. Western hemlock bench and table.



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All Canadian wood species are certified, seasoned, graded, sized, and available as ready-to-use lumber with a pan India network of stockists. All species are legally sourced from the sustainably managed forests of B.C., Canada.

Upcoming webinar

Stay tuned for our webinar – **Sustainable Forestry, Certification & Climate Change**. Eminent speakers will share their thoughts on sustainable forest management practices in B.C., Canada and the need of the hour for certified wood. To register click on the 'REGISTER NOW' button.



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Wood from sustainable sources: Responsible consumption is the order of the day. Consumers would like to buy furniture which is aesthetic and functional while also leaving a positive environmental impact. Many designers and architects are turning to wood from sustainable sources as they consider it their responsibility to help mitigate global warming and climate change. They are mindful of the global trend of using eco-friendly materials for furniture. The focus is thus on natural materials such as wood for not just furniture but many other interior applications.



Western hemlock cabinet with hand-painted motifs



Yellow cedar cabinet