

Home furniture made with Canadian wood



Beautiful, functional and comfortable - Bedroom furniture made with Canadian wood

Be it the beauty of design, functionality, or strength when it comes to furniture products, Canadian wood species are the right fit for home furniture across the globe, both indoors and outdoors. Given that in the new normal, homes have emerged as a place to live, work, play and enjoy, people are preferring furniture that fits in with this new lifestyle and fulfills all their needs without bothering them much about the monetary considerations.

Besides filling in space at home with furniture in the most aesthetic way, the Canadian wood species can be adapted to highly customized furniture in every nook and corner of the house. Following are some trends where furniture made with Canadian wood species fits into customers' delight:

Personalized corners:

A crucial change in pattern includes virtual meetings and work calls. Because of this people have created an aesthetic and presentable corner in their homes, turning them into office desks with minimal but functional and compact furniture.

Comfortable designs & multi-purpose use:

Solace and style are both reflected in the new work corners. Even in commercial and office spaces, 'function over form' is the growing trend. Professionals working for longer periods are choosing furniture that would not just merely be workstations but can adapt to multiple uses, giving more value for money in this current trend of working from home.

All the Canadian wood species are lighter in colour and weight as compared to the traditional tropical species. Hence furniture made with these species offers the much-needed feeling of space in tight corners. They are also a breeze to lift and shift as required. Amongst all Canadian wood species, western hemlock is the most sought after by manufacturers for making indoor furniture and interior panelling. It gets an edge over the traditional hardwoods due to its even grain, excellent machining and coating properties.



Minimal by design - Western hemlock chair and desk

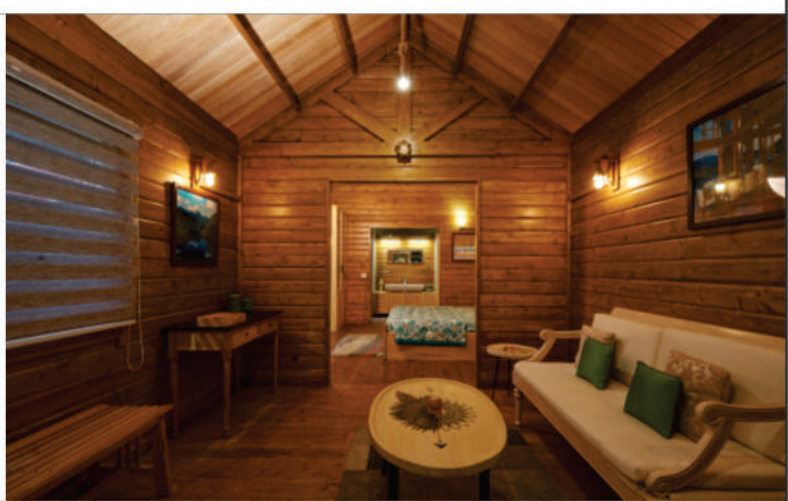


Compact and trendy by design - Lounging set

Canadian wood – not just wood, a lot more!



Canadian wood indoor furniture to brighten the space



Adding natural charisma to home space: T & G style wooden home made with S-P-F

Promoting health and well-being

With the growing focus on health and wellness, the natural traits of the furniture raw material tend to gain greater significance in the present times. Upholstered furniture tends to gather dust and germs in the seams, cracks, and creases requiring high maintenance costs besides compromising on hygiene.

Wood, on the other hand, has natural antibacterial and antimicrobial properties that eliminate potential contaminants. It is also a bad conductor of both heat and cold, giving additional comfort in extreme climates. Not to mention that it is the only renewable raw material available that leaves little to no carbon footprint. Besides, wood also brings the benefits of biophilic design and warmth to space.

Canadian wood promotes five distinct species from British Columbia (B.C.), the westernmost province of Canada renowned for its certified forests and sustainable forest management practices:

- Spruce-Pine-Fir (SPF), Western hemlock, Douglas-fir, Yellow cedar & Western red cedar - suitable for a wide variety of indoor and outdoor applications.

Interested to know more!!

Please visit our website: www.canadianwood.in or connect with us on Facebook, YouTube and LinkedIn

Canadian wood species are regularly promoted online through educational webinars and training workshops.

Do attend our **forthcoming webinar in August 2021** (date to be announced shortly) or connect with us to know more about Canadian wood and its different species promoted in India.

Certified wood from sustainably managed forests

Sustainability and use of responsibly sourced wood by manufacturers have been a matter of concern in these days of climate change and global warming. The pandemic has further reinforced these considerations with the end-user segment. India is a wood fibre deficit nation and has to depend on imports to meet its market needs. Canada on the other hand is home to over 10% of the world's total forest cover with zero deforestation over the last three decades. Thus it is well-positioned as a long-term source of legally harvested, certified wood from sustainably managed forests to fulfill the wood needs of the Indian market.

As personal health gains importance, so will its extreme reliance on environmental well-being. This natural connection further facilitates preference for products made with certified wood from sustainably managed forests such as B.C. Canada. It has forests certified by highly reputed independent international agencies such as PEFC and/or FSC which adds credibility to it being the home to the largest certified forest area in the world.

