

Canadian wood applications are made with species sourced from B.C, Canada – the world leader in sustainable forest management

Indian businesses and consumers are looking for greener, more eco-friendly choices in wood product manufacturing



Responsible sourcing of wood is increasingly important to Indian consumers and is critical to tackling environmentally harmful, unsustainable logging practices worldwide. This fact assumes increased significance as India is set to be one of the largest consumers of wood globally. The country's demand for sustainably harvested timber is expanding, due to its healthy domestic furniture market, growing families in urban areas, rising incomes and a preference for wood for its benefits as a natural material.



Elegant applications of Canadian wood species sourced from B.C. Canada



All the five Canadian wood species promoted by FIL in India are certified by PEFC and/ or FSC. They have unique properties, making them suitable for a wide range of applications namely furniture (indoor and outdoor), structural (post and beam, wooden houses, roof trusses etc.), doors, door frames and windows, wood interiors, outdoor (pergolas, gazebos, cladding & decking) and many others such as handicrafts, artefacts or saunas.



What makes B.C., Canada the leader in sustainable forest management?

Stable forest cover since the past few decades at around **58 million hectares**



A fraction of **one per cent** of forests is cut annually. Less than **0.35%** of the allowable forests are harvested yearly.



Since **1987** the annual timber harvest volume in the province has been below the allowable annual cut.



95 per cent of the forests are publicly owned and governed by stringent laws



44 million hectares of certified forests



Nearly **35% of all the world's certified forests** are in Canada. This is more than in any other country.



B.C. Canada has one of the world's highest percentages of total land covered with forests, second only to Japan. It has roughly the **same amount of forested area as it did before European settlement, making it a model for reforestation.** The province is recognized for its advanced sustainable forestry practices, which are considered among the best globally. Some of its salient features are:

- The province maintains a quota on how many trees can be cut each year
- By law, B.C. forests are reforested using a mix of native tree species to ensure protection of the province's vital ecosystems and biodiversity.
- The allowable annual cut/harvesting of trees is determined independently and based on detailed technical analysis and public comments.



- In the province, a process called land use planning involves British Columbians in decisions that determine how public lands and forests will be used today and in the future.
- The province issues penalties for offences such as illegal logging, damaging the environment or failing to reforest a site.
- B.C.'s laws and legislation cover all of the 16 elements of sustainable forest management that are generally part of voluntary certification standards.
- B.C. is **using next-generation technology to protect** wildlife, improve sustainable practices and safeguard the future well-being of the **province's forests, such as** high-tech drones for capturing high-resolution aerial imagery of forests to airborne laser scanning for determining height and diameter of trees and exploring the forest terrain etc.



The ultimate assurance of sustainably sourced wood – Third Party Certifications of Canadian wood species



What is forest certification and why is it important for Indian consumers

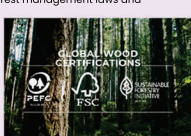
Forest certification is a process where an independent organization assesses if a forest is being managed in a sustainable and responsible way, according to specific standards. This certification, along with a special label on wood products, are also duly graded, consistently sized and seasoned.

There are two main types of certifications: one ensures the forest itself is managed responsibly, and the other, known as chain-of-custody certification, makes sure that the wood from certified forests is tracked through the production process, all the way to the final product. For a wood product to carry a certified label, it must meet both these criteria.

Third-Party Certifications

Third-party forest management certification complements and further verifies B.C.'s already comprehensive and rigorous forest management laws and regulations. It provides added assurance that B.C. companies are operating legally, sustainably and in compliance with world-recognized sustainable forest management standards.

In Canada, there are three third-party certification systems for sustainable forest management: Programme for the Endorsement of Forest Certification (PEFC), Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI).



[For more details click here](#)

Canadian Wood hosted an insightful Seminar in Bengaluru for the Woodworking Industry



Canadian Wood successfully hosted a seminar in Bengaluru on 19th December 2024, titled 'Canadian Wood – The Sustainable Solution.' The event was well attended and brought together architects, designers, manufacturers, builders and domain experts to engage and discuss the sustainable advantages of Canadian Wood species in their designs. The seminar featured thought-provoking presentations from Canadian Wood experts and distinguished domain specialists, offering a wealth of knowledge on sustainability, innovation, and the versatility of wood in modern designs.



[For more details click here](#)