

Canadian Wood  
Presents  
**WOODINNOVATIONS**  
CELEBRATING  
ARCHITECTURE AND DESIGN

**04 OCTOBER**  
16:00 TO 17:30 (IST)  
**WORLD ARCHITECTURE DAY**



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## Setting the tone with Canadian Wood outdoor furniture and fixtures



Western red cedar outdoor bench



Decking with Western red cedar



Western red cedar pergola

### Outdoors – an opportunity for great designs with Canadian Wood

While doing up the home, the surrounding outdoor areas such as the backyard, patio, balcony, terrace, garden, and deck generally get overlooked and do not receive the attention they deserve. With increased awareness and exposure to global-trends, the Indian consumers and designers too have started attaching due importance to the outdoors and like to do them up attractively with functional furniture and fixtures.

The outdoor furniture and fixtures not only make outdoor spaces much more inviting but also provide a comfortable space to engage with family and friends. It has the power to create a room outside the walls of your home. Natural wood is a great choice for adding beauty and texture to the outdoors but requires species that are more durable to be able to withstand direct contact with natural elements.



Yellow cedar furniture set



Yellow cedar outdoor furniture



Yellow cedar pergola

### Western red cedar and Yellow cedar – the outdoor application specialists

Canadian wood species such as Western red cedar and Yellow cedar are two naturally durable species that are ideal for outdoor applications such as pergolas, gazebos, decking, garden furniture, and fences. Outdoors are exposed to natural elements. Thus wood used for outdoor applications has to withstand the effects of weather, insects and decay. These two cedar species don't necessarily require any chemical treatment. A periodic maintenance coat a few years apart makes them look good for decades.

Yellow cedar is fine-textured and straight-grained. Its natural extractives make it a decay-resistant wood that is aromatic when cut. Due to its various natural

characteristics, Yellow cedar finds wide use for shingles, poles, marine pilings, oars and paddles, apart from decorative panelling, mouldings, and cabinet work. The structural grades of these species are also regularly used for exterior applications such as bridges, decking, stairs, and even for landscaping.

Western red cedar is commercially one of the more valuable species. It is much lighter and hence makes for an ideal raw material for cladding of exterior walls. It is also naturally resistant to termites and decay, making it an ideal choice for a wide variety of outdoor applications. The appealing dark red colour, lightweight and soft texture also makes it suitable



Western red cedar cladding



Western red cedar lounge chair



Western red cedar gazebo

for interior applications such as panelling. Its flexibility and versatility enable its usage for roof shingles, exterior siding, decking, greenhouses, and saunas.

Canadian Wood promotes five distinct wood species in India - Spruce-pine-fir, Western hemlock, and Douglas-fir in addition to Yellow cedar and Western red cedar. Each of these species is suitable for a wide range of indoor and outdoor applications.

## Canadian Wood – Not just wood, a lot more!

Canadian Wood promotes its softwood species by spreading awareness and educating the target audience about their properties and applications including product trials, handholding, and technical support. Amongst many other initiative Canadian Wood organises seminars/webinars, training workshops, wood colleges and sharing of best practices at no cost to its audience and beneficiaries. Additionally, the company also arranges technical expertise as requested on a fee-to-pay basis for reman and structural applications.

Write to us

## Sustainability is the order of the day



Heightened consumer awareness post-COVID-19 and exposure to international trends have made consumers more eco-conscious. They now increasingly demand products made with legally harvested certified wood from sustainably managed forests. Needless to mention that B.C., Canada, is one such long-term source of wood with its species well suited to evolving consumer preferences.