

**Unique applications with Canadian wood species**

**Ready-to-use, sized, graded, seasoned and certified lumber**



**Western hemlock**



**Spruce-pine-fir (S-P-F)**



**Douglas-fir**



**Western red cedar**



**Yellow cedar**



Canadian Wood focusses on promoting its five most popular wood species sourced from the sustainably managed forests in B.C., Canada namely: 1) Western hemlock, 2) Spruce-Pine-Fir (SPF), 3) Douglas-fir, 4) Western red cedar and 5) Yellow cedar. These species have unique properties making them suitable for a wide range of applications. Canadian wood is available as duly seasoned, sized, graded, almost ready-to-use lumber through a growing network of stockists in all major towns across India.

**Canadian wood species – An ideal choice for indoor and outdoor furniture**

**British Columbia (B.C.), Canada – a global leader in sustainable forest management and the answer to India's rising demand for wood.**

*Few places on earth can truly match the diversity of Canada's vast forests and potential as a long-term source of supply of wood to countries such as India.*

Customers tend to rely on qualities like design, finish, functionality, appearance, attractive grain, colour and strength when it comes to furniture products. Indoor furniture must look beautiful and remain functional, while outdoor furniture and playground equipment must endure harsh climatic conditions and exposure to insects, dust, and moisture. Canadian wood species available in India tick the right boxes for these properties. These species are light in colour as compared with traditional species used by Indian craftsmen. This allows them high versatility as they can be coated with clear or light lacquers to maintain their lustrous sheen, or stained to resemble other darker varieties.

**Indoor furniture**



**Handcrafted sofa set made with Western hemlock**



**Bed & bedroom furniture made with Western hemlock**



**Four poster bed made with western hemlock**



**Interior fit-outs made with Douglas-fir**



**Dining table made with S-P-F**



**Bed made with Yellow cedar**

**Outdoor furniture**



**Garden bench made with Western red cedar**



**Pergola made with Western red cedar**



**Gazebo made with Western red cedar**



**Garden furniture made with Western red cedar**



**Planter made with Western red cedar**



**Outdoor furniture made with Yellow cedar**

**Partners to architects, interior designers and manufacturers**

Canadian Wood works very closely with leading manufacturers in the re-man industry. All the five Canadian wood species have been successfully trialed by the best of OEMs in the re-man industry and over the past years has found increasing acceptance and use in the manufacture of furniture (both indoor & outdoor), doors, door frames & window frames, besides interior applications like panelling, mouldings & trims, and outdoor applications i.e. pergolas, gazebos, decking and cladding etc. It has also been associated with many renowned architects and developers in their residential and commercial projects for re-man applications. To showcase how B.C. species could be used in modern, stylish furniture applications, Canadian Wood partnered with few well-known furniture manufacturers and exporters through the 'Try Canadian Wood' program. They were provided technical assistance and materials. The team at Canadian Wood is a group of well-qualified and experienced professionals who extend technical support by suggesting appropriate species and their grades most suited to the application.



**Furniture made with Yellow cedar**



**Carved bed made with Western hemlock**



**Furniture made with Yellow cedar**



**Interior fit-outs & furniture made with S-P-F**



**Chair made with Douglas-fir**



**Chest of drawer made with Western hemlock**

**FII showcases innovative Wood products at DelhiWood 2023 made in India using Canadian Wood species**

Canadian Wood participated in the 7th edition of Delhiwood 2023 which took place on 2 -5 March 2023 at India Expo Mart, Greater Noida (DELHI, NCR). They were part of the Canada Pavilion which was an island stall sizing 208 square meter out of which 130-square-meter was for Canadian wood and 78 square meter was for by High Commission of Canada, New Delhi. The Canadian Wood stall had a provision to showcase different segments featuring indoor and outdoor Furniture, Doors and door frames, Lumber wall, stain wall in an open space with various applications using the five B.C. species. We had two Canadian lumber company kiosks (Canfor & Sundher Group) with us participating at the Delhiwood 2023. We also had partnered manufacturers known as Bramola (Faridabad) and Artius (Gurugram) who displayed their products made with B.C. species.

Canadian Wood was also part of a conference on WAD Wood+ and Architectural Design held on 3rd March where Mr. Pranesh Chhibber, Country Director spoke on the topic, 'Wood Construction: An Opportunity for a Sustainable Future'. We also nominated a speaker Mr. Vivek Abhilashsharma, Director, Artius - to talk about his experience with Canadian wood species in his projects. The Conference was well attended by Renowned architects and manufacturers from the industry.



**Canadian Wood celebrates the many facets of timber on World Wood Day**

There's been a resurgence in the popularity of wood worldwide in recent times. The renewed interest in the biomaterial and the pace at which the awareness is growing about it made this World Wood Day (WWD) on March 21st, 2023 even more special.

The rapid pace at which the world is reawakening to the goodness of wood is heartening. While the rediscovery of wood coincides with the world's return on sustainability, there is another aspect that is coming to light through the WWD this year – Wood in Cultural Heritage. Our wooden heritage from the past not only gives us a glimpse into the history and culture of a region, but also the technology used then. Canadian Wood welcomes this insight as it celebrates wood every day in all its facets. Creating an awareness of the role of wood in cultural heritage will help us appreciate our wood heritage of today and preserve it for the future.

Canadian Wood promotes certified and environmentally responsible wood species from sustainably managed forests of B.C., Canada, by creating awareness, spreading education through information and technical support.

**Choosing sustainably sourced wood is choosing a greener future**



**B.C., Canada – the world leader in sustainable forest management**



**Say Tuned for upcoming Seminars and Webinars**