

## Western hemlock – the B. C. species preferred by furniture manufacturers



While interior design trends keep changing, wooden furniture remains timeless. Furniture made from wood is beautiful, strong, long-lasting and requires minimal maintenance. Customers today are exposed to global trends and consider furniture as a lifestyle product. It is an extension of their personality. Increasingly customers are drawn towards furniture styles that are light, modern and easy to move - a shift away from traditional past for dark tones and bulky furniture.

In response to this shifting customer preference, furniture manufacturers across India are tailoring their products to meet the growing demand to suit their tastes. Here is where Western hemlock is becoming a species of choice for manufacturers.

### Western hemlock ticks the right boxes for furniture manufacturers

Western hemlock is known for its following properties:

- easy to work with and excellent machining properties
- good strength-to-weight ratio
- excellent workmanship
- turns, planes and shapes well and can be sanded to a smooth finish.
- good gluing properties
- good screw holding abilities



**Western hemlock**

#### Applications:

Western hemlock is recommended and coveted for making furniture, solid wood doors, finger jointed edge glued door frames and other interior uses. It is widely used for interior panelling and is the preferred choice for mouldings. Hemlock is available as seasoned and graded lumber. Kiln drying improves its strength and stiffness and increases resistance to decay and insect attack.

*All Canadian wood species including Western hemlock are sized, graded, seasoned and are available through a pan India network of over 41 stockists in 23 cities. They are legally sourced from certified and sustainably managed forests of B.C., Canada.*



## Western hemlock – a canvas for creative expression and an excellent option for traditional solid wood

Canadian wood species have proven to be excellent alternatives to commonly used wood species in India. They offer better workability, good strength and value for money. Western hemlock is the single most plentiful tree species on the coast of British Columbia. Hemlock has firmly established itself as an outstanding wood for furniture and many interior applications such as doors, panelling, ceiling, mouldings and many more.

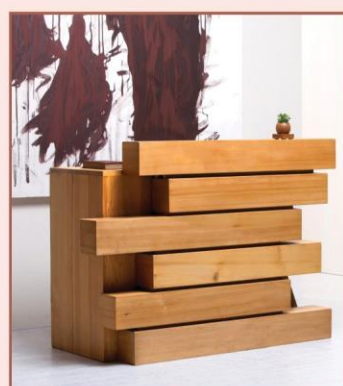


Hemlock is straight-grained, even in texture and somewhat lustrous. Heartwood is pale brown with a purplish tinge, resembling tropical wood, making it an ideal choice for hardwood lovers. It is available as plain-sawn lumber showing inconspicuous growth rings. While radial cut lumber shows an elegant strip figure. This mature and dimensionally stable wood has low shrinkage and swelling, making it an ideal species for wide applications.

Western hemlock presents opportunities to architects and designers for many indoor creative applications. It finds use in modern and classic style furniture and is highly sought after by design connoisseurs and premium consumers. All Canadian wood species are certified and sourced from the sustainably managed forests of Canada.

It is hence appealing to India's environmentally conscious consumers who demand products made with eco-friendly raw materials.

Canadian Wood supports the manufacturers in developing prototypes through 'product trials' and helps achieve target production with product quality evaluation. Our well-qualified and experienced team provides techno-commercial solutions through training workshops, factory visits and regular interaction apart from close coordination with the stakeholders. The team assists importers and consumers



in sourcing Canadian wood from the local market or importing directly from the suppliers in Canada. We provide technical support to architects, designers and specifiers in selecting the appropriate species and grade based on the end-use. Canadian Wood also

promotes the use of wood for structural applications and in constructing buildings with wood through technical and material assistance, hand-holding and onsite supervision.

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**Yet another value-added webinar to be announced in January 2022.**